

nFocus Technologies takes Omnica MCR into North American market

Omnica, developer of a new software solution for mail-order, fulfilment services and multi-channel retail based on Microsoft Dynamics AX, has partnered with nFocus Technologies, based in Deerfield, IL, and Indianapolis, IN, to deliver Omnica MCR within North America.

Omnica and nFocus will exhibit the solution at NCOF 2008 (www.ncof.com), in Orlando FL, April 8-9th, 2008.

Omnica MCR is a new solution for the sector, but already has a growing customer base in the United Kingdom, with further roll-outs planned in Europe, the United States and Australia.

nFocus Technologies is a USA based, Gold Certified Microsoft Dynamics AX solution provider recognized for providing outstanding business system implementation and expertise.

Harry Manley, Managing Director of Omnica, commented "The core of our solution is Microsoft Dynamics AX, which is enjoying growing success in North America as well as elsewhere in the world. nFocus represents a major part of that growth, and brings a depth of expertise, substantial resources, and track record in specialist retail and distribution industries."

Brad Denison, CEO at nFocus, said "Omnica MCR is well designed, easy to use, and consistent with the core Microsoft solution. The multi-channel retail market is an exciting opportunity. Omnica MCR will complement our present solutions and addresses some specific needs of our existing clients."

Contact Harry Manley harry@omnica.co.uk +44 (0)1925 398111 www.omnica.co.uk
Brad Denison brad@nfocustechnologies.com +1 877-761-9990 www.nfocustechnologies.com

Microsoft Dynamics AX is Microsoft's flagship business software solution, aimed at mid-market companies. It provides strong functionality for supply chain, financial accounting and CRM, has thousands of references sites, and is supported by business partners all over the world.

Omnica was founded in March 2007 by Harry Manley and Jon Whiteley. Harry & Jon have a combined 30 years experience in distribution and mail-order software, having worked with many well known businesses in the sector. Omnica works closely with an international network of partners for implementation and support of the solution, including Sense Enterprise Solutions in the UK, Prodware in France, and Scalable Data Systems in Australia.

nFocus Technologies is a Gold Certified Microsoft Dynamics solution provider specializing in solutions based on Dynamics AX. In 2007, nFocus was recognized by Inc. 5000 as one of the fastest growing companies in the USA. nFocus has key executives on Microsoft Dynamics Product Advisory boards and a solid customer base across distribution, manufacturing and process industries.

NCOF 2008 (National Conference on Operations and Fulfillment) April 8th and 9th 2008, Gaylord Palms Convention Centre, Orlando, FL, organized by Penton Media, is the only conference devoted exclusively to providing comprehensive information, ideas, and solutions to meet the challenges of operations and fulfillment in the direct-to-customer marketplace. The event features several conference tracks and an exhibition floor comprising over 100 suppliers of products and services.

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